

Heart of the South West Devon Explained

Guidance Notes

The purpose of this resource is to ensure that students have understood the main areas of Labour Market Information for the Devon region.



To begin with, students should watch the 'Devon Explained' (we recommend watching this more than once).

Next, and to make sure students understood the animation, they should answer the following questions:



What exciting key industries are there in the region?

Health and Social Care, Manufacturing, Engineering, Food Production, Tourism and Hospitality, Marine.



From the Health and Social Care sector, name one of the engaging career choices.

Dentists, Sports Coaches.



What are the most in-demand job roles?

Care Support Staff, Nurses, Administration Roles.





What successful organisations are based in the region?

Yeo Valley, NHS, BT, M&S.



Name a popular apprenticeship opportunity in the region.

Accounting, Dental, Engineering, Teaching Assistant, Customer Service.



What skills and subjects are most in demand?

English, Accounting, Electronics, Teaching, Construction.

Optional next step

As an optional extension task, students are asked to carry out their own research. They will need access to the internet for this. We have provided a list of key companies in the region for students to research (they only need to focus on one employer).

Students should visit the website of their chosen company and spend time finding out a bit more about them. They are then asked to answer the following three questions:

- What is the purpose of the company (e.g. what they produce)?
- How long has the company been based in our region?
- What current vacancies are available?

