

# Heart of the South West Somerset Explained



There is so much to learn about your region. From current job trends to important local employers, there is a wealth of information out there to help you make informed decisions about your future. We've put together a handy animation to help you make sense of the current LMI for Somerset!

## Step 1:

To begin with, watch the LMI animation: [bit.ly/43BRUBK](https://bit.ly/43BRUBK)  
Feel free to watch the animation more than once!

## Step 2:

Let's see how well you were listening to the animation. See if you can answer the following questions:

**?** How many people live in Somerset?

**?** What exciting key industries are there in the region?

**?** Name some of the Food Production organisations in the region.

**?** What career opportunities is the Health and Social Care sector responsible for?

**?** How many Digital Technology jobs are there in Somerset?



**?** How much money does the Food and Drink sector contribute to the region?

**?** What are the top apprenticeship opportunities?

**?** What are the key skills you need to succeed in the region?

## Optional next step

Now it's time to carry out your own research – you'll need access to the internet for this!

Take a look at **one** of the following companies (all based in our region):

**Numatic**

**Mulberry**

**Clarks**

**Thales**

**Leonardo**

**EDF**

After you've spent some time on the company website, answer the following questions:

What is the purpose of the company (e.g. what they produce)?

How long has the company been based in our region?

What current vacancies are available?

