

Heart of the South West Somerset Explained



There is so much to learn about your region. From current job trends to important local employers, there is a wealth of information out there to help you make informed decisions about your future. We've put together a handy animation to help you make sense of the current LMI for Somerset!

Step 1:

To begin with, watch the LMI animation: bit.ly/43BRUBK
Feel free to watch the animation more than once!

Step 2:

Let's see how well you were listening to the animation. See if you can answer the following questions:



How many people live in Somerset?



What exciting key industries are there in the region?



Name some of the Food Production organisations in the region.



What career opportunities is the Health and Social Care sector responsible for?



How many Digital Technology jobs are there in Somerset?





How much money does the Food and Drink sector contribute to the region?



What are the top apprenticeship opportunities?



What are the key skills you need to succeed in the region?

Optional next step

Now it's time to carry out your own research – you'll need access to the internet for this!

Take a look at **one** of the following companies (all based in our region):

Numatic

Mulberry

Clarks

Thales

Leonardo

EDF

After you've spent some time on the company website, answer the following questions:

What is the purpose of the company (e.g. what they produce)?

How long has the company been based in our region?

What current vacancies are available?