

# CASE STUDY

## Careers Insight Week



### *Purpose*

- To provide exposure to, and information about, the world of work to a whole year group at once, including information on apprenticeships and job roles,
- Desired outcomes: a more in depth understanding of all of the above points, plus raising aspirations,
- Benchmarks aspiring to achieve.



### *How did you do it?*

- Wessex Water's Early Careers Team worked with Avanti Park School to create an 'Insight Week' for all Year 8's,
- A blend of visits to head office and in-school sessions,
- Each day of the week had a different theme, eg: Construction, Science, Corporate Business,
- Each day combined different activities,
- Wessex Water created log books for the students to record their learning.



### *Challenges and solutions*

- Organisation and logistics – close liaison between Wessex Water and Avanti Park School, with a dedicated member of Wessex Water's Early Careers Team coordinating activities.



### *Results*

- The blend of in work and in school activities and breadth of subject matter enabled the aims to be achieved,
- Feedback forms were completed by Wessex Water and by Avanti Park students,
- Improvements detailed:
  - holding the sessions over a 5-week
  - adjusting the timing
  - holding a short introductory session