

Heart of the South West

Your Introduction to LMI



You might be thinking, what is Labour Market Information? Or 'LMI' as its commonly known. Don't worry, our animation is here to help you make sense of it all.

Step 1:

To begin with, watch the LMI animation - youtu.be/9QbbS7E6HtA
Feel free to watch the animation more than once!

Step 2:

Let's see how well you were listening to the animation.
See if you can answer the following questions:

? What does LMI stand for?

? Where does LMI come from?

? Why is it collected?

? Give one example of what LMI can help people understand.

? What are the local authority areas covered in the South West?



? What is the current population of the South West?

? Give one example of an important industry in our area.

? Give one example of a company based in our area.

? How many nursing roles are there in the region?

Optional next step

Now it's time to carry out your own research – you'll need access to the internet for this!

Take a look at **one** of the following companies (all based in our region):

EDF	Clarks	Leonardo
Thatchers	NHS	M-CNC
Numatic (The Henry Vacuum)	Wessex Water	Met Office

After you've spent some time on the company website, answer the following questions:

What is the purpose of the company (e.g. what they produce)?

How long has the company been based in our region?

What current vacancies are available?

