

# Heart of the South West

## Your Introduction to LMI

### Guidance Notes

The purpose of this resource is to ensure that students have understood the main elements of Labour Market Information – including the aim and use.



To begin with, students should watch the 'LMI Introduction Animation' (we recommend watching this more than once).

Next, and to make sure students understood the animation, they should answer the following questions:

**?** What does LMI stand for?

*Labour Market Information*

**?** Where does LMI come from?

*A range of official surveys and sources.*

**?** Why is it collected?

*It used to help make future plans.*

**?** Give one example of what LMI can help people understand.

*Which jobs are growing or declining.  
How much they might earn.*

**?** What are the local authority areas covered in the South West?

*Devon, Somerset, Plymouth, Torbay.*



**?** What is the current population of the South West?

*1.8 million*

**?** Give one example of an important industry in our area.

*Manufacturing.*

**?** Give one example of a company based in our area.

*EDF.*

**?** How many nursing roles are there in the region?

*7,750*

## Optional next step

As an optional extension task, students are asked to carry out their own research. They will need access to the internet for this. We have provided a list of key companies in the region for students to research (they only need to focus on one employer).

Students should visit the website of their chosen company and spend time finding out a bit more about them. They are then asked to answer the following three questions:

- What is the purpose of the company (e.g. what they produce)?
- How long has the company been based in our region?
- What current vacancies are available?

