

Heart of the South West Careers Hub Cornerstone Employer Group

Impact Report 2022-23



Our Purpose

To support the HotSW Careers Hub in meeting their strategic aims and to support the CEC in their mission, which is:

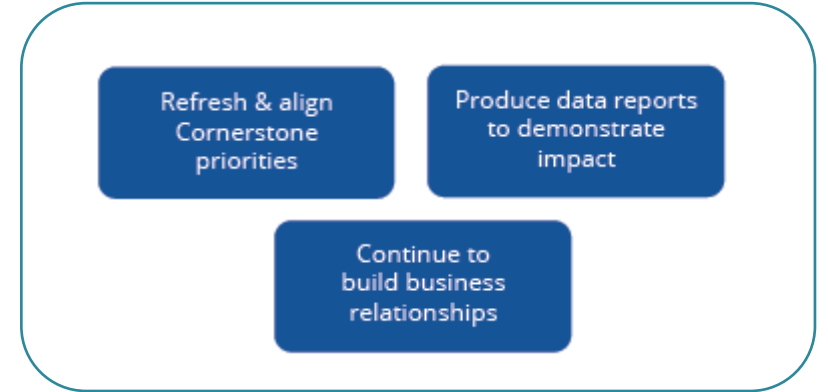
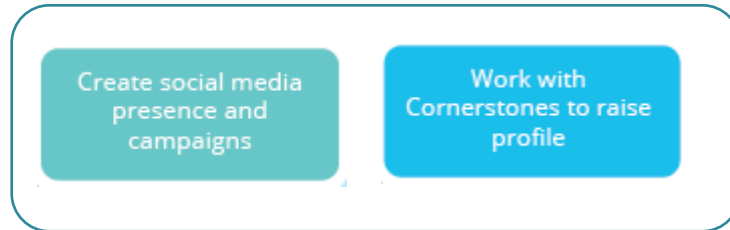
We work with schools, colleges and employers to help every young person find their best next step.

Career's Hub Strategic Aims



Focus Areas

9 strategic priorities taken from the HotSW Careers Hub Strategy



These naturally fall into 4 themes as shown and cover all 3 pillars of the careers hub strategy

Focus Areas

Our activity was therefore planned around these themes:

- Enterprise Advisors (EAs)
 - Social Media Presence
 - Profile and Business Relationships
 - Priorities and Impact
-
- Inclusion – this fifth focal theme was the result of consultation with careers leads within our area and aligns with the values of our Cornerstone group

What did we achieve?



18
ORGANISATIONS OFFERING 80 "APPRENTICE FOR A DAY" TEACHER ENCOUNTER PLACEMENTS


ENGAGED IN THE LOCAL SKILLS IMPROVEMENT PLAN

21
COMPANIES ACROSS 19 SECTORS RANGING FROM SME TO GLOBAL ORGANISATIONS

OFSTED ROUNDTABLE EVENT ATTENDED BY TWO CORNERSTONE EMPLOYERS

PHILEMA HOSPITALITY DELIVERING COOKERY LESSONS WITH THEIR SOUS CHEF AND SETTING UP WORK EXPERIENCE, HOTEL VISITS AND MOCK INTERVIEWS & PLYMOUTH ARGYLE DELIVERING WORK EXPERIENCE FOR MOUNT TAMAR SCHOOL

35
ENTERPRISE ADVISORS ACROSS 12 OF OUR CORNERSTONE EMPLOYERS


MET OFFICE AND BLUESCREEN IT INVOLVED IN CAREERS IN THE CURRICULUM PILOT WITH EGGBUCKLAND SCHOOL IN PLYMOUTH SUPPORTING GEOGRAPHY AND ICT DELIVERING OCEANIC WEATHER PATTERNS AND CYBER SECURITY MODULES RESPECTIVELY

2022 CHRISTMAS CARD COMPETITION – 26 ENTRIES ACROSS 4 SCHOOLS. PRIZES PRESENTED BY CORNERSTONE EMPLOYERS, WHICH LED TO:

16
EMPLOYER STANDARDS SELF-ASSESSMENTS COMPLETED

WESSEX WATER CORNERSTONE REPRESENTATIVE INVITED TO SPEAK AT THE CAREERS AND ENTERPRISE COMPANY AND THE GATSBY FOUNDATION'S 3RD PRESTIGIOUS CAREERS EXCELLENCE SEMINAR


MOLE VALLEY FARMERS SUPPLIED DOG AND RABBIT TREATS TO AVALON FOR THEIR ENTERPRISE PROJECT SO THAT STUDENTS COULD SEE THE INGREDIENTS AND PACKAGING TO HELP THEM DEVELOP THEIR VERSION


EMPLOYER FEEDBACK SHOWS SCHOOLS ARE MORE INFORMED ABOUT APPRENTICESHIPS


SOCIAL MEDIA WORKING GROUP LEAD IS HELPING THE CAREERS HUB SUPPORT OFFICER TO DEVELOP SOCIAL MEDIA SKILLS


FEMALE EMPLOYEES FROM 7 CORNERSTONES HAVE BEEN INVOLVED IN THE 'NO LABEL NO LIMIT' PROJECT SUPPORTING YEAR 9 GIRLS TO BUILD CONFIDENCE, RESILIENCE, AND ASPIRATION

BLUESCREEN IT CORNERSTONE REPRESENTATIVE HAS BEEN ASKED TO JOIN THE CEC EMPLOYER ADVISORY GROUP

HOTSW CORNERSTONE IMPACT 2022/23



What did we achieve?



Thank you!

babcock



Proud to be a
HotSW Careers Hub
Cornerstone Employer



PHILEMA HOSPITALITY
MANAGEMENT
HOTELS. SPAS. LEISURE.

