

# Different ways Enterprise Advisers could help schools



## Benchmark 1

- Arrange a specific meeting for evaluation data – make a SWOT analysis based on data.
- What skills are needed for the future activity to develop these skills?
- EA can help to develop a presentation to SMT/Governors. This could focus on what would be beneficial to add to the careers programme and staffing required.
- Meet with Careers Leader and Careers Link Governor each Summer to evaluate the careers programme and improve.
- Set objectives for Cornerstone Employers group i.e. how best to communicate with young people, apprenticeships, WEX, gender stereotyping, invite the EAs to a start finish group around that objective.
- Review website i.e. 'Is this selling the school to new parents' perspective?' 'Is the employer information effective?' 'Is the layout clear and professional?' 'Are there enough resources for students to access all routes?' 'As a parent would this give you all the information needed to support with key decisions/ transitions?'

## Benchmark 2

- Use your knowledge of local labour market and growth sectors to suggest who to invite to careers talks/ fairs, look at growth sectors.
- Can you provide any LMI on your sector?
- Is there any way that you could help get this LMI out to parents? How do you think parents would like to receive it? What information, when and how?
- Produce a short 7 minute video on LMI to be played in tutor time.
- Give a talk to students -
  - What entry level jobs do you have at your business?
  - What jobs do you expect to be in demand in the future in your sector?
  - Which skills do you think will be key for future jobs/ currently?
  - What different pathways do you have leading into your business and once they start i.e. promotion opportunities.
  - Which school subjects are used within roles at your business?
  - Working practices?
  - Recruitments? Any jobs hard to fill? Reasons for staff turnover?
  - How can students find out more about LMI?
  - Are there any careers or LMI which you feel is currently missing from the careers programme?

## Benchmark 3

- EA arrange companies to attend at Options Evening. Have a stand for each subject, with a few employers who can talk to students about their job using that subject. What subject do I need to take to get into your company? Or put together a video of short clips of various local employers talking.

## Benchmark 4

- Create a list of contacts who could link with head of each subject to help deliver specific curriculum contact. Scientist, HR Employability skills. Accounting. Ensure all staff are aware of their business contacts, keep in central area.
- Nominate a Careers champion from each subject area – have to go out to do a day in relevant industry. Could be EA hosting the staff member at their business for the day.
- What do you feel would be effective after-school or lunchtime clubs? Do you have colleagues who could run a 1 term club? (Science / Eco / Robotics/ Debating/ Business admin skills – using email effectively with organisation tools folders etc.)
- What professional bodies/ other companies are you aware of that might be able to support further in subject areas?

## Benchmark 5

- Careers Fair - Assess the companies coming in- look at the people invited to the careers fair, does the EA think they are all relevant, with recruitment/ good opportunities for students? Who should the school invite? Ask the council/ look at LMI – who are the largest employers in the area? Are all sectors represented at the careers fair? Does the EA / EC have contacts in missing sectors?
- EAs in local area buddying together to create experiences for schools i.e. Wessex Water EAs creating a series of science experiment tables for Y7/8s to rotate around. Use other schools EAs specialisms to help other schools i.e. Marketing/ IT.
- Engineering lunch club - 6 weeks, half hour sessions.
- Apprenticeship lunch / after school club; run by company HE/ apprenticeship recruitment team; plan out topics each week, notify parents - students to reserve a place.

## Benchmark 6

- What information would you want from a school prior to WEX?
- What do you think would make a good WEX programme?
- What work experience opportunities do you offer?
- What businesses do you know of locally that offer WEX?
- Will you have any opportunities to promote WEX to other businesses locally?
- Are you able to work with any other businesses such as suppliers to offer a WEX programme?

## Benchmark 7

- Arrange 1 or more apprentices from your business to talk to students regarding their role and experiences. Or create a 7 minute video for tutor time.